

**BIG QUESTION:**

Can the sound of packaging influence taste?

The scientists at the 'Crunchy Crisp Company' have been working hard for many years to develop food packaging that sounds crispy. They have tested a range of different 'crunchy' and 'crackly' materials to produce a crisp packet that is guaranteed to enhance your eating experience. They would like you to investigate different materials further and design your own food packaging that makes just the right sounds to accompany your chosen food.

What food will you choose to design a packet for? Why?

What materials and equipment will you need to design your packaging?

What questions will you ask your subjects and how will you record their responses?

How would you design a package to put people off your chosen food?